

The Scientia Health Series



Professor Regi Herzlinger

**STRONG MEDICINE**  
*New answers on the future of our health*  
**CONSUMER-DRIVEN HEALTHCARE INNOVATIONS**  
MAY 19, 2010  
**Professor Regina Herzlinger**  
Nancy R. McPherson Professor of Business Administration  
Harvard Business School



Peter Cooper, Scientia Health CEO, welcomes guests, introduces Professor Herzlinger



(L-R): Dr. Carolyn Bennett, MP; Mark Stabile, Dr. Earle Shouldice, Steve Maich, Pamela Warren, Jim Fleck



Speaker's table (L-R): Dr. Earle Shouldice (Shouldice Hospital), Sherry Cooper (BMO), Pamela Warren (Egon Zehnder International), Peter Cooper, Professor Regi Herzlinger, Dr. Carolyn Bennett, MP, Steve Maich, (Canadian Business), Mark Stabile (Rotman School, U. of Toronto)



Professor Herzlinger with Scientia Health co-founders - Peter Cooper & Dr. Elaine Chin



Dr. Elaine Chin, Scientia Health Chief Medical Officer, thanking Prof. Herzlinger



Shelley Burns, Scientia Health ND & Chair, OAND with by Hon. Elinor Caplan and Dr. Hugh Scully